

Benson Clean and Beautiful: Artist Portfolio Review Guidelines

Benson Clean and Beautiful invites artists to submit portfolios for consideration in upcoming public mural projects that celebrate the character, heritage, and natural beauty of our community. Selected artists will be commissioned to create murals in key public locations throughout Benson. Payment will be dependent on the scope of work for each individual mural but will not include travel or lodging costs.

Submission Requirements

1. Portfolio Images

Please include 5 to 7 images of completed artworks that best represent your style, technical skill, and experience with large-scale or public art projects.

Each image should correspond to the details listed in your *Image Information Sheet* (see below).

File specifications:

- **Accepted file types:** JPG, PNG, or PDF
- **File size:** Maximum 5 MB per image
- **Image resolution:** At least 1200 pixels on the longest side (high enough for clear viewing)
- **File naming format:**
LastName_FirstName_TitleofWork_Year.jpg
Example: Smith_John_SunriseOnTheSanPedro_2023.jpg

2. Image Information Sheet

Please include a separate one-page PDF listing details for each artwork image submitted. List the works in order and number them to match your image filenames.

Each entry should include:

- Title of work
- Medium/materials
- Dimensions (or approximate scale, if mural or installation)
- Year completed

- Location (if applicable)
- Brief description (optional, 1–2 sentences)

3. Artist Bio or Statement (Optional)

Include a short artist bio or statement (150–200 words) summarizing your background, artistic focus, and interest in public art or community-based projects.

Submission Options

Artists may submit their portfolio in **one** of the following ways:

Option 1 – Email Submission

Email your materials to **bensoncandb@gmail.com** with the subject line:

“Benson Mural Portfolio – [Your Name]”

Attach your images and PDF documents in the email. Or you may upload your files to a folder on **Google Drive, Dropbox, or similar**, and share the link with **bensoncandb@gmail.com**.

Please ensure the folder is publicly viewable or shared with permission for review.

Option 2 – Flash Drive

Save all files to a portable flash drive and deliver it to Zearings Mercantile during regular business hours. Please note: We cannot guarantee return of the flash drive.

Additional Information

- Submissions are due by **December 1, 2025**.
- Artists may submit individually or as part of a team.
- Portfolios will be reviewed based on artistic merit, relevance to community themes, and demonstrated ability to complete public works.
- Finalists may be invited to present before final selection.

Questions?

Please contact **Katherine Hougland** at mkhougland@gmail.com for more information.