



BENSON CLEAN & BEAUTIFUL, INC.

Now doing Business as
BENSON BEAUTIFICATION

WHAT'S HAPPENING?

Editor: Ron Desmarais

December 2018

A Look Back at 2018

Wow! What a year we have had. On the mural front we added two new murals this year - Cattle Drive and Wild Horses. The Cattle Drive has been our biggest project to-date and took some work to complete. There are still some livestock that need to be "branded", so if you or someone you know would like to buy a brand for this great mural, contact Cindy Allen at 520-631-5507.



Here is a glimpse of the Cattle Drive mural - you'll have to go by and see it at 4th & Ocotillo Streets to see the entire block long mural.



As for the Wild Horses you can see them on the Farmers Insurance Building at 5th & Ocotillo across from the Safeway store.

The Painted Pony, seen here, is just a portion of the Wild Horses mural. Stay tuned to see and hear more about what will be coming in

2019 for our mural projects. On other fronts for the past year, continue reading and see how busy we have been.

Western Days 2018

The Benson Pony Express Western days sponsored by BC&B and the Benson Pony Express, was such a big success that our annual event in September 2019 is already in the planning stages.

The car show was a big attraction, and rightly so. Looking down the lane we can see some of the cars that were on display.



The star of the show was this 1932 Ford, looking hot to trot and ready to race. Owned by Paul Harrison, it had the honor of being selected as the 1st place

winner and will be on next year's car show t-shirts. Will Rich's 1938 Dodge panel van took 2nd place and Jim Wheeler's 1956 Chevy Bel Air was the 3rd place winner.

Not to be left out was a special guest - "Tigger" - minus his friend Pooh. Maybe next year?



In addition to the 48 cars on display, we had a record number of vendors. Other activities included a D.J., live music, and the Benson Pony Express riders carrying mail to Dragoon.

For those of you who are wondering, "What happened to Butterfield Overland Stage Days at Lions Park?" there have been major changes made.

Due to heavy competition from the Butterfield Rodeo and various other car shows, it was determined that BC&B's event at Lions Park would be better served by changing the date of the event. It was decided to hold

the event in September and to change the name to Benson Pony Express Western Days. This allows BC&B to tailor the Western Days to not only encompass the Pony Express but also other aspects of the “West” in future events without having to make major changes in our emphasis.

Planning for next year’s event is currently underway to lock in vendors and sponsors. In addition, BC&B has contracted with KIMM FM radio to give us some prime time advertising and a two hour live broadcast during the event. By working with KIMM, we will receive advertising promoting the event and, hopefully bring more people from Tucson and other cities to our event.

Appreciation Shown to Supporters of Benson Clean & Beautiful



An Appreciation & Awards luncheon was held on September 5, 2018 in the Butterfield RV Resort activity room to honor those who have been major contributors and supporters of our organization.

Front row, left to right

Mary Jo Martin, Lisa Hill Verinia Kennedy, Scott Olson Eric Petermann, Shelly Huckfeldt, Vicki Vivian, Cindy Allen, & Lyndon Denton

Back Row, left to right

Chris Dabovich, Jerry Bustamante, Steve Lawson, Ken Goranson, & J.D. Wallace

All of these people - representing various businesses and organizations in the Benson area - have been instrumental in supporting our efforts and deserve to be recognized. Please support these companies to show your appreciation of their support.

Walmart
SSVEC
Union Pacific Railroad
City of Benson
Apache Nitrogen Products
Benson News-Sun
Hudbay/Rosemont Copper
Excelsior Mining/Johnson Mine
Benson Hospital
Arizona G&T Cooperatives
National Bank of Arizona
Benson Safeway Store
Quarles Gallery
El Dorado Holdings

Just remember that it is their support and donations that help make the Benson Clean & Beautiful Murals program possible.

BC&B Receives \$15,000 Grant from Union Pacific

One of our biggest supporters of the Benson Mural program is the Union Pacific Railroad. They have come through once again to help our mural program by providing a \$15,000 grant to be used for our future mural projects. This means that our planned murals for 2019 can proceed at a much faster pace and will do much to enhance our city.

Receiving grants like this makes placing additional murals around the city easier, but hard work goes into writing and submitting the grant requests. This could not be done without the help of Mary Jo Martin. She is an invaluable part of the BC&B team.

HONOR FLAGS



Working with the Rotary Club, Boy Scouts of America, Troop #406, continues to put out flags on national holidays. This program started off small but has grown by leaps and bounds. A recent dilemma for the flag program was that we had more businesses requesting flags than the flags we had on hand. However, this was quickly remedied. Due to the amazing response to this program, you’ll now see 48 flags flying on every major holiday and during some of the fund raising events in our community. Wouldn't it be wonderful to see 100 flags flying by this time next year?

End of the Year and End of the Newsletter

As the year comes to a close, so does this newsletter. All of us at BC&B wish you a Merry Christmas and a Happy New Year. We look forward to seeing you this coming year at some of the events we are planning. Stay tuned to the newsletter and the website for more news.