



# Benson Beautification What's Happening!

# Benson Murals

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**MARK YOUR CALENDAR FOR OUR NEXT BIG EVENT!**



## **2018 Benson Pony Express** **Western Days**

**Hosted by Benson Beautification**

**Lions Park, 435 N Adams  
Benson, Arizona**

**Saturday, September 22, 2018  
9 a.m. – 4 p.m.**

### **Fun Roster of Events!**

- ◆ **Car & Motorcycle Show**
- ◆ **Tractor Pulls, Antique Engine Display**
- ◆ **Pony Express Mail Run to Dragoon**
- ◆ **NEW THIS YEAR—FUN KIDS' EVENTS!**
- ◆ **Raffle, 50/50 Drawing**
- ◆ **Live Music, Craft & Food Vendors**

**FOR INFORMATION CONTACT:**

**Cindy Allen @ 520-631-5507 or [BensonCandB@gmail.com](mailto:BensonCandB@gmail.com)**

**Applications for Sponsors, Vendors, & Car Show Entries**  
**Are available on our Web Page: [BensonAZMurals.org](http://BensonAZMurals.org)**

**DONATIONS ARE NEEDED  
TO HELP RESTORE THIS BEAUTIFUL MURAL  
STAGE COACH & BUFFALO SOLDIERS  
LOCATION—SARGE'S SIDE ARMS  
300 E 3rd Street, Benson**



**AND NOW WE NEED YOUR HELP!**

We have come a long way, with nearly 40 murals completed. We are now ready to begin our marketing phase so that Benson will be known as a “City of Murals” all over the country — and maybe even all over the world! Implementing this phase will help achieve our goal of revitalizing our downtown Historic District by drawing tourists to Benson, which will, in turn, bring economic development and the much-needed jobs that come with it. Unfortunately, we have a very small staff with limited experience in some areas. We need people who are willing to share their expertise for a few days a month or a couple hours a week in the following areas:

**MEDIA REPRESENTATIVE**—Duties may include (but probably won't be limited to!) placing ads for our various fundraising events with newspapers, radio, T.V. and social media, and arranging for media coverage of events, new murals, etc.

**EVENTS COORDINATOR** — Duties may include (but probably won't be limited to!) researching and organizing various fundraising events and working with the media representative and various committees to assure successful events.

**SECRETARIAL ASSISTANT** - Duties may include correspondence for events, logging vendors, sponsors, & car show applicants for our Yearly Benson Pony Express Western Days event, sending out thank you letters and certificates, and working with elected secretary.

**TREASURER ASSISTANT** - Duties may include recording various donations and expenditures on Excel spreadsheets and working with elected treasurer.

There is enough work involved with these positions for 2 or 3 individuals to share the workload. The groundwork is already in place and you will have as much training and follow-up help as needed. There's a fair amount of work involved, but the challenges are very rewarding!

If you would like to help with any of these positions, please email Cindy Allen at [BensonCandB@gmail.com](mailto:BensonCandB@gmail.com) or call her at 520-631-5507. You may also email Lisa Hill at [BensonCandB@yahoo.com](mailto:BensonCandB@yahoo.com) or call her at 520-586-2515.